

BOWDEN/4

Autumn 2017

“
**Live in
the now**
”

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Bowden

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Our lives are jammed full of compromises. We always seem to be running late, texting instead of talking, too much of some things and not enough of others. We seem to be endlessly searching for something rather than just enjoying where we are and what we have. So when those blissful opportunities to just kick back come along, where we can just melt into nothingness, we grab them, we stop and we live in the moment.



More than a shining example

In only five short years, we have seen the Bowden development transform people's expectations of medium density living. Renewal SA's foresight and determination to create an urban renewal housing project that would abundantly deliver on the triple bottom line – social, environmental and financial benefits – has achieved nothing less.

Bowden is now recognised for setting new benchmarks for urban renewal, green living, inspired architectural design and community engagement. We are very proud of what we have created and continue to achieve.

However, a walk around Bowden reveals that these benchmarks are more than words on paper. This is a place where the sense of community is clearly visible – from the friendly vibe of people passing in the street to the enthusiastic support for local events and businesses.

Technology seems to have infiltrated every part of our lives and so it's probably not surprising that we look for emotional connections wherever we can find them.

Medium density living, as redesigned by Bowden, gives us the opportunity to forge new friendships to enhance our sense of self and community, inspire new directions, spark our creativity and fuel our sense of adventure and love of life.

As more apartments reach completion over the next six months – and indeed over the next decade – we warmly welcome you to Bowden and a life more interesting.

Alicia Davidge
Renewal SA Project Director



Gravitating to the buzz

Since opening in the middle of last year, Plant 4 has been humming with activity. The iconic sawtooth roof and red brick façade are home to a medley of enterprises that is both unusual and inspired.

A 7-day IGA supermarket anchors the repurposed warehouse, offering wholefoods, fresh and local produce, plus the essentials. The enormous open space houses permanent tenants, such as Japanese eatery Kome Kome Adelaide from the team behind Aki's Hand, and artisan bakery and patisserie The Lost Loaf, which bakes onsite. Café favourite Nutrition Republic has also taken up 7-day trading in the space, while the mezzanine level Plant 4 Bar helps to keep the vibe chilled.

Some sections have a dual life: the plant floor hosts the bi-weekly markets and on other days welcomes a community of entrepreneurs and microbusinesses, transforming into a co-working space.

Events have also been hosted in the space and the recently opened commercial kitchen will serve up food education, cooking classes and social gatherings in equal measure.

In the parlance of the retail world, achieving 'the ultimate tenant mix for experiential shopping' results in more 'buzz and gravitational pull'. That's certainly happening at Plant 4.

However, what's taking place feels uncontrived and, like much of the food within, decidedly organic. Ceres Market Shed Group, who is also behind the city's Market Shed on Holland, clearly understands society's hastening shift towards more ethical and trackable food production and healthier, less stressful, more fulfilling lifestyles.

"For us it's all about people," explains Jono Kaitatzis of the Ceres Market Shed Group. "The customers are really enjoying knowing who's behind the food and what's being made. And the stallholders are there chatting on a daily basis. They're small, local, family businesses."

When asked how they evaluate the success of the venture, Jono replies without any of the typical return on investment talk you'd expect.

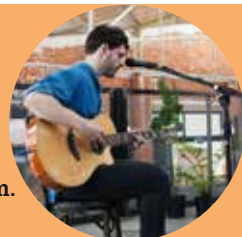
"We measure our success by the responses – from people enjoying what we offer. And it's important that the people who work around us connect into and enjoy what they are doing."



Weekly Plant 4 Markets

Stock up on the best organic, local, vegetarian, vegan and gluten-free produce and eats. Or discover handmade delights with local makers and artists while enjoying musicians also on show.

The markets are on Wednesdays 4pm-9pm and Saturdays 9am-3pm.



Sunset Sounds

Fridays from 5 is Plant 4's unmissable wind-down session. Grab dinner or nibbles, a local wine, craft beer or spirited cocktail and ease into the weekend. It's a chilled vibe with live music and DJs.

Come along, every Friday from 5pm.



"The customers are really enjoying knowing who's behind the food and what's being made."



"For us, it's all about people"

Jono Kaitatzis

"We all need to feel a sense of purpose. That sense of purpose, we hope, translates into our community enjoying the Plant 4 spaces. This includes the IGA, cafés, providores, markets and events."

Fixtures at the Plant 4 Markets include Voula's Café with a mouth-watering array of traditional homemade meals, sweets, baked goods and aromatic Greek coffee, and Tim from Juice Quest makes organic cold pressed juices on tap and his unique blending of flavours will quench your thirst and nourish your body.

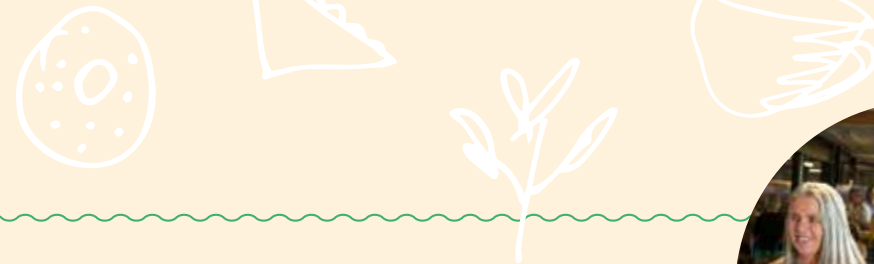
As for the cheese lovers, the latest new addition to the mix is Cheese-a-holics Cheese Bar. Lauretta will share her talents and knowledge of local and international cheese and pairing them up with some brilliant local wines.

It's this balance between indulgence and sustainable living, work and play, community and commerce that Plant 4 gets right. And it does it to the great satisfaction of everyone regularly stopping by.

So now you have your own markets, IGA, a choice of cafés, various specialty food outlets and much more, the toughest question will be 'what to try next?'



NOW OPEN



Natural Selection

Barry Beach has created a lush oasis on the Fleurieu Peninsula, growing NASAA Certified Organic seasonal vegetables, fruits and herbs to supply his eponymous organic food business. Barry says his inspiration for the permaculture venture came after he developed an interest in food and agriculture and the economics behind it.

"I travelled a lot in my twenties. I lived in Africa, Asia and a lot of different places and what I saw really inspired me."

The harvest features in the tempting plant-based dishes on offer from the **Beach Organics** store in Plant 4. All of the ingredients – from the tamarind paste and organic sourdough bread to the bean-to-bar chocolates – are hand-prepared by Barry and his wife Melanie and their team. What they don't grow themselves is sourced from overseas networks using better than Fair Trade principles. This applies to all of their teas, coffees, cacao, spices and tropical fruit.

"It's not about moving into a particular region and buying it as cheaply as possible," says Barry. "We are helping to sustain and build the communities."



"We are helping to sustain and build the communities"



beachorganics.com.au



Vive la Révolution!

Nutrition Republic has brought their unique mix of nourishment and deliciousness to Plant 4. This sister café to the crazy popular King William Road site bills itself as an 'organic espresso + elixir bar'. However it is so much more. With a predominantly plant-based menu of slices, salads, raw and baked

cakes, and breakfast and smoothie bowls, Nutrition Republic offers a mouth-watering alternative to regular café fare. There is no need to scour the menu for the healthiest option – the food here is real, whole, unprocessed, organic where possible, and free from gluten and refined sugars.



nutritionrepublic.com.au

Live in the now

New Bowden resident Gemma Correnti



305 ...the most recent being those in The Bowery. Just recently residents have picked up the keys to their new apartments.

Over **500** homes sold to date

NOW

Over **150** homes currently under construction

A further **300** homes to begin construction within the next 12 months

22 development sites have achieved design review panel approval

15 development sites have achieved a minimum 5-Star Green Star design rating



Luminaire Apartments



NEXT

Plant 4 cafés and restaurants to continue to open.

Plant 3 tenancies to be finalised and fitout works to commence.

More apartments to be designed, sold and built.

More residents to move in and call Bowden home.

Torrens Junction Rail Project to be completed delivering a new Bowden railway station and a grade separation at Park Terrace.

Bowden now has such momentum and so many opportunities to explore. There is an energy that everyone is talking about – makes you feel like dancing, really.



GROUND BREAKERS



The Bowery Bowden
Developer Hindmarsh
Architect Hayball and AHA



Andrew & Lynn Following their own advice

After their daughter Emma relocated to Melbourne, Andrew and Lynn Kerr thought it was time for her younger sister, Claire, to buy an apartment and also move out. What Andrew and Lynn didn't expect was that they'd do the same. Or that the two new apartments would be just one street apart!

"Looking on the Internet for her, we found the Bowden development," says Andrew. "And then we got interested."

Andrew and Lynn have downsized from a four-bedroom home to The Bowery, swapping it and

their large suburban block for the freedom of a contemporary apartment and the Adelaide Park Lands at their doorstep. Andrew's horticultural know-how (he had his own gardening business before retiring) is being put to good use. He joined the Park Terrace Community Garden committee before moving to Bowden and has happily settled into working the new patch.

The couple tweaked their apartment in The Bowery after the Sales Agent told them of another buyer's change to the walk-in robe. It's now a small home office and they added an island bench to the kitchen. With the markets at Plant 4 nearby, there's plenty of inspiration and fresh produce for Lynn to cook up a storm.

Their West Highland Terrier, Poppy, also made the move and loves the impromptu outings that come from living in such a walkable area.

Claire will be moving into the B Apartments in the middle of this year, strengthening the family's connection to Bowden.

Of course, by living in an apartment, the outlook is always bound to be rosy. Before moving in, Andrew was asked what was the first thing he'd do after unpacking. His reply was, "Sit down, have a glass of champagne and toast our view and new lifestyle." And no doubt, he did just that!

The Merchant
Developer Emmett Property
Architect Vartzokas Architects



New residents

Lisa & Matt Sunset boulevard

Properties on the fringe of major cities tend to be sold on the sought after trinity of lifestyle, convenience and solid investment. Sunsets are rarely mentioned. However when Lisa Schoots and Matt Trestrail moved into their northwest-facing second-floor apartment in The Merchant, they were captivated by the evening views.

"We get some amazing sunsets over the top of the Entertainment Centre," says Lisa. "We eat most of our meals on the balcony, watching the sunset."

As self-confessed foodies, they are also drawn to the multitude of cafés and restaurants locally and nearby and often catch the tram to the city for nights out. Being located in Bowden is ideal for them at this stage of life.

"We love the idea of Bowden being an up-and-coming area, so saw this as a really good investment for the future," says Lisa. Meanwhile, being so central, it is ideal for focusing on their careers.

Loft on Seventh
Developer Systembuilt Homes
Architect Williams Burton Leopardi



"I work for BankSA in Norwood and Matt is a plumber which can take him all over Adelaide, so it's great to be so central."

Settling into The Merchant and meeting other residents was easy, partly because of Mustard, their mini Dachshund. Lisa and Matt's neighbours also have a Dachshund, so they bonded immediately and are now good friends. Catch-ups over dinner or drinks are a regular occurrence.

As for the bonus views from the balcony – just call that a 'sunset clause'.

"We get some amazing sunsets over the top of the Entertainment Centre"



Melody & Michael The simple life

When Adelaide United's Michael Marrone and his wife Melody bought at Bowden, it was like returning to the old neighbourhood.



Michael's first house was in Brompton and coming home after several years in Melbourne and Shanghai, they fell in love with the development and were among the early purchasers. Today, their three-storey townhouse is at the doorstep of the bustling Jamer's Kitchen and Plant 4.

"We were one of the first in the area. It was pretty quiet when we got in," says Michael.

The couple are passionate about sustainable living and organic food. Their desire to live a simpler life and reduce their environmental impact has meant they have pared down their townhouse's contents. Cherished pieces have been adapted to new surrounds; ones less cherished have been let go.

Melody describes their decorating style as "industrial slash indie slash Moroccan" and their home as "somewhere that feels full of love".

"I love the space and having all the natural light – that's what got me immediately"

"We have some vintage kilims in the house that warm it up and bring some colour in," says Melody. "And I love the space and having all the natural light – that's what got me immediately."

Through her Hygge Organics label, Melody blends and sells a line of organic teas that are available at selected stores and cafés, as well as online. Previously, she also had a stall at the markets when they were housed in Plant One. Meanwhile, Michael's home ground is just minutes away at Coopers Stadium.

Like many of their friends, Melody and Michael have a young family; the couple welcomed their first child in February of this year. While they host dinners at home "every now and then", Michael says they like to catch up at the markets at Plant 4.

"It's really easy to walk around with prams... and with people's routines and food preferences and all the rest, it's good for entertaining!"

Having the IGA and Plant 4 just a stroll away gives our residents more time to make their already interesting lives even more interesting.



> Want to make Bowden your new address?
Turn over the page to see what could be yours...
More info at lifemoreinteresting.com.au/buy-now-selling



Developed by
Development & Advisory and Buildtec Group

Constructed by
Buildtec Group

Designed by
Hames Sharley

1, 2 and 3 bedroom apartments available.



354

NOW SETTLING



354 ON THE LANE

50% sold within weeks of launching

The hotly anticipated first release of the 354 Bowden precinct – On The Lane – is selling fast.

The 26 stylish one and two bedroom apartments feature a contemporary chic design and include stylish monochrome cabinetry, track lighting and balconies with views to the residents' courtyard or the Bowden community.

The apartments, which start from an affordable \$340,000* including car parking, sit within the 354 Bowden precinct.

Join the exclusive VIP list at 354bowden.com.au



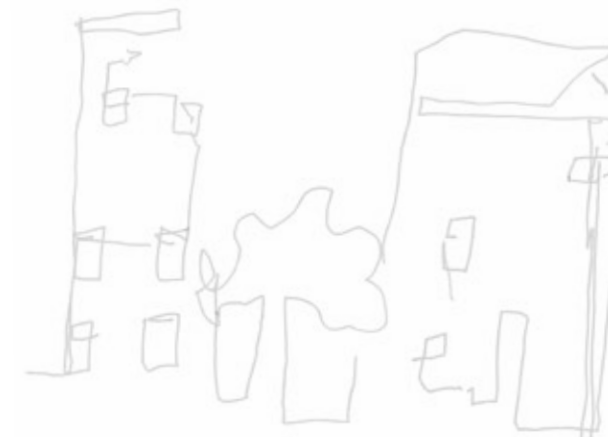
354 ON THE PARK EAST

The ultimate home in the ultimate location

One of the most coveted locations in Bowden, On The Park East, means living at its best.

Featuring one, two and three bedroom apartments and park terraces, it fronts the recently opened Bowden Town Square and overlooks Plant 4.

On The Park East is the second release of 354 Bowden, with the homes featuring some



of the best in Green Star and environmentally friendly design, and sets the bar for contemporary and easy living. The light-filled and free-flowing interiors feature timber flooring, stone splashbacks and broadloom carpet and the homes have access to roof gardens, bike storage and secure parking.

Join the exclusive VIP list at 354bowden.com.au

REGISTER

Off-the-plan apartments from **\$340,000** to **\$720,000***

Connekt Urban Projects RLA 247093.
*As of February 2017. ** Subject to Revenue SA's eligibility criteria. revenue.sa.gov.au

STAMP DUTY
CONCESSIONS
APPLY**

There are always new off-the-plan apartments being released at Bowden. For detailed floorplans and pricing, contact our Sales Agents or visit lifemoreinteresting.com.au

Bowden Information & Sales Centre
Park Terrace (Corner of Sixth Street) Bowden
10am – 4pm, 7 days, 1800 BOWDEN (1800 269 336)



Developed and constructed by Hindmarsh
Designed by Tectvs
1, 2 and 3 bedroom apartments available.



NOW SETTING

AERIS

— ON THE PARK

A Building of Excellence

The benchmark has been set. AERIS apartments offer a new level of quality and design to which so many aspire.

Light and bright – with a choice of one, two or three bedrooms, AERIS provides quiet privacy and space to live well.

Boasting an open communal courtyard for friends and family to enjoy, here's where you can fire up a barbecue, turn a leafy salad or serve a fresh juice with crushed ice. If you have an appetite for entertainment – this is your space.

Since Bowden is a walkable community, many residents choose not to own a car. But if you do, at AERIS there is a secure car park for you. And if you prefer to cycle, you can lock-up your bike in a space below, or near the central courtyard.

AERIS apartments are proof that multi-level living can be sophisticated and smart, yet peaceful and private.



Developed by SA Project Developments
Constructed by Mossop Construction + Interiors
Designed by Swanbury Penglase
1, 2 and 3 bedroom apartments available.

THE
EST. 2017
ARTISAN
MADE IN BOWDEN

The Art of Living

The Artisan is inspired by the artisans of past and present. Bowden's newest apartment building is urban living at its best – aesthetically pleasing and aspirational.

With one, two and three bedroom apartments available, The Artisan embodies the new spirit of Bowden's redefined living with a design approach that embraces sustainability and ergonomic living as its first principles.

Opposite the green leafy spaces of Kevin Taylor Park, The Artisan will attract those looking for a fulfilling lifestyle or those wanting to be a part of a burgeoning community doing things in its own unique way.

The Artisan will be completed with elegant simplicity, providing purchasers with the perfect foundation to invest their own personal style and spirit.



REGISTER

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GROUND BREAKER 8



Catcorp's Director, Anthony Catinari believes innovative architecture is what sets the building apart, along with the size and finish of each apartment.

"Everyone seems to design the same thing in Adelaide," says Anthony. "The architects did a fantastic job on this project – it's a good looking building."

"The brief was simple... provide an apartment that is lived in and used as a home"

According to Anthony, the brief to the architects, Tectvs, was simple. It was to provide a point of difference in the market and provide an apartment that is lived in and used as a home. The result is 87 apartments across two buildings that straddle Fifth and Sixth Streets and a central plaza in between.

Architect and Tectvs Director, Francesco Bonato says the eye-catching design arose from the desire to have natural light and air flowing through from all sides into the interiors.

"The central passageways, rather than being corridors, are almost like bridges in the sky," says Francesco.

In a hot summer and cool winter climate like Adelaide's, this desire for natural light could have come at a cost. However, the apartments feature 3-Star Energy Efficient glazing that also provides acoustic benefits.

It is not surprising that all the apartments in Luminaire were quickly sold. There is generosity evident in the design of the building and each apartment. "We sacrificed quite a lot of the land to allow the light and air to be maximised," says Anthony.

To those seeing the building, the end product is worth the sacrifice. As Francesco notes, "The general consensus is that it's a well-liked building."



"We sacrificed quite a lot of the land to allow the light and air to be maximised in the design."

Step inside Luminaire and you just feel like kicking back. The atmosphere is warm and relaxing – like settling down with a good book.



Luminaire

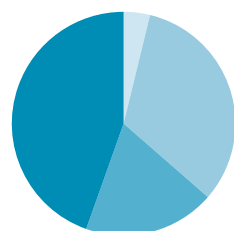
Luminaire apartments have won plenty of fans since their completion in July last year. At the 2016 Urban Development Institute of Australia Awards for Excellence, its developers Catcorp took home the National Award for Medium Density Housing.

Developer Catcorp
Architect Tectvs

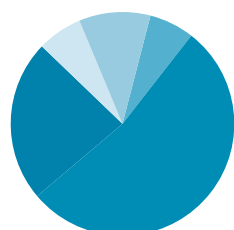


a 'life more interesting'

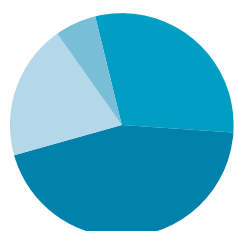
Bowden now



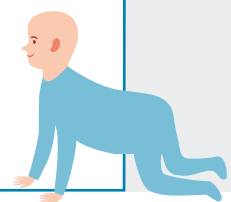
Who's buying?
 Up to 24 years **4%**
 25-34 years **33%**
 35-44 years **19%**
 45-59 years **44%**



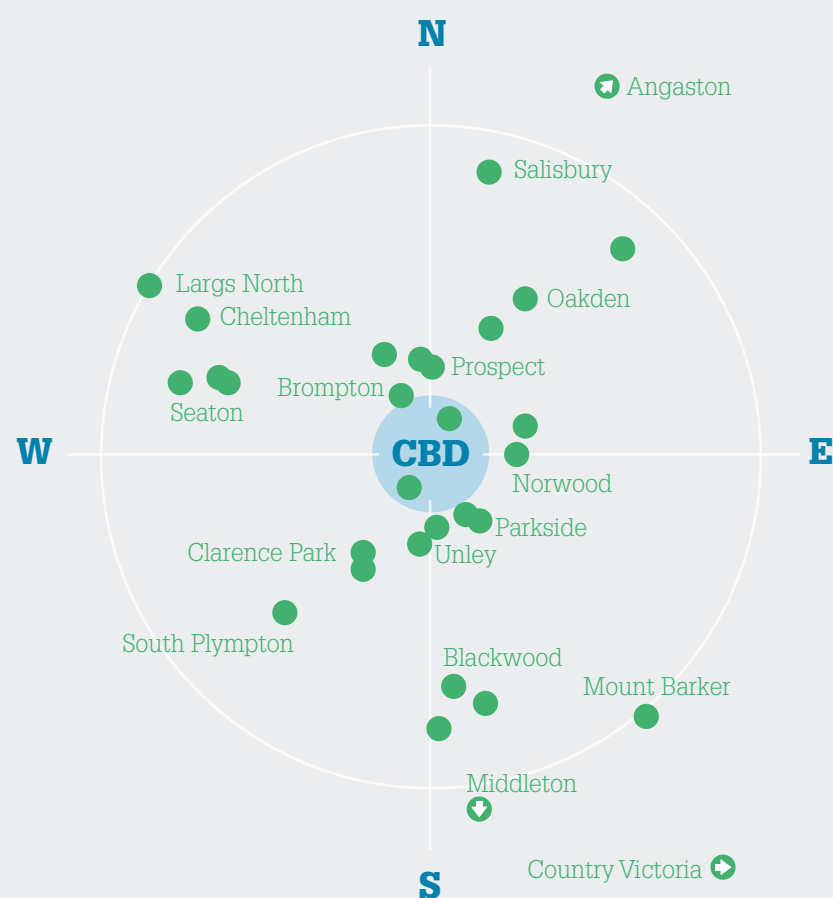
How much?
 Under \$350K **7%**
 \$350-\$430K **53%**
 \$430-\$464K **23%**
 \$464-\$530K **7%**
 \$530-\$580K **10%**



Who's at home?
 Singles **30%**
 Families **19%**
 Retirees **6%**
 Couples with no children **45%**



What suburb did you live in before you moved here?



We have long suggested that Bowden is an interesting place and so by definition Bowden attracts interesting people.

'Interesting' is such an interesting word.

It's evocative but not specific. What some people find interesting, others find boring, or outrageous or liberating.

But the point behind the word is that it suggests that 'interesting' means something to everyone.

It means that people who are interesting have something about them that we can find attractive, distinctive and maybe even admirable.

So we asked our residents a series of 'interesting questions' - here are a few of their responses:

What does Bowden offer that your previous suburb didn't?

"More community facilities and vibrancy."

"Free travel to work/city."

"Proximity to the city, newer and younger neighbourhood, access to weekly markets."

"It's a community inside a suburb."

"Parks, more community feel, safety and quieter."

"Apartment living that's well designed."

"Ability to walk to the shops, events, easy accessibility to public transport."

What was it about Bowden that most attracted you to it?

"I love the integration of the outdoor spaces encouraging all to come out and get to know one another."

"Town square feel. I can tell this will be the most vibrant and 'new' area in Adelaide."

"Location, and the low environmental impact so hopefully it'll reduce bills."

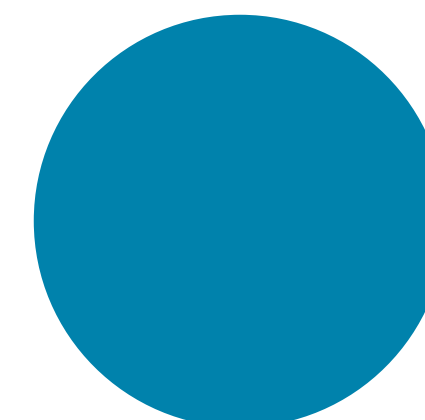
"Planned built environment close to the city with good transport links."

"Bike ride through the Parklands to get to work."

"Location, ethos, community style living, walkability."

"Vibrant one stop shop close to the city... it's what Adelaide needs."

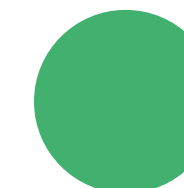
If you had been a US citizen in the recent elections, who would you have voted for?



Clinton
54.55%



Trump
9.09%



Independent
24.24%



No One
12.12%

If you could have any job or be anything you heart desired, what would you be?

"Travel Writer."

"Bakery Owner."

"Animal Rescuer."

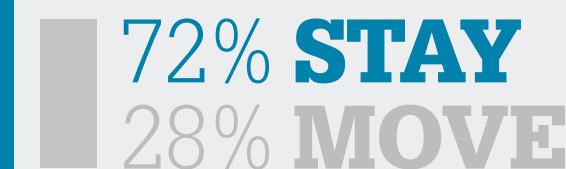
"Property/Home Stylist."

"Environmental Planning Consultant."

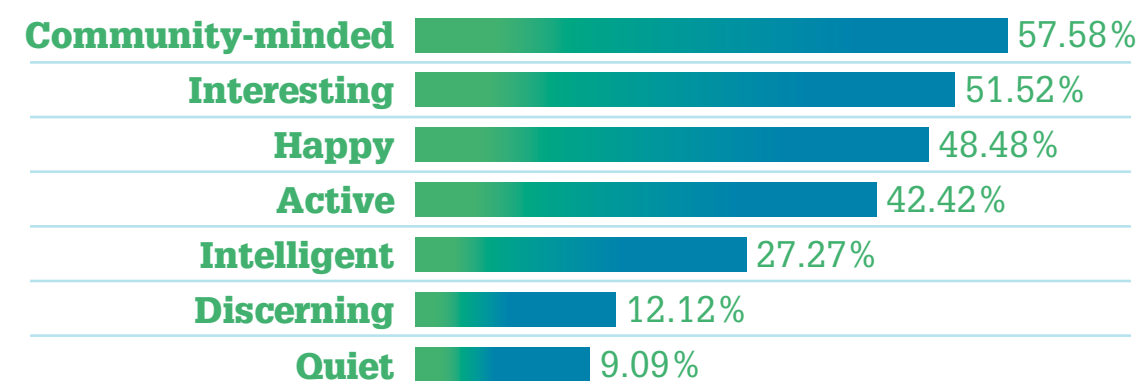
"AFL footballer."

"Someone who tours the world's music festivals."

Do you plan to stay here indefinitely or are you planning to move?



Choose the words that you believe best describes the people who live in Bowden:



What do you think is the most critical issue facing Australians today?



Rank the things that interest you most:



★★★★★

A Green Star rating is a trusted mark of quality, and is your guarantee that Bowden is a sustainable place to live, work and play. That means you can build a life as rich and fulfilling as you can make it while living in a community that is both liberating and sustainable.



With a **6-Star Green Star – Communities** rating, Bowden is one of the most environmentally sustainable communities **in the world.**

<p>★★★★★ Healthy</p> <p>Spaces for social activities, community interaction and amenities for all ages, backgrounds, cultures and interests.</p>	<p>★★★★★ Convenient</p> <p>Access to public transport, making it easy to travel to and from work, school or social events.</p>	<p>★★★★★ Affordable</p> <p>Accommodation options to suit your budget, specially designed to keep your energy and water costs low.</p>	<p>★★★★★ Opportunity</p> <p>Local business and employment opportunities, access to core business infrastructure and connection.</p>	<p>★★★★★ Environmentally Friendly</p> <p>Green spaces to enjoy, water and energy conservation, local flora and fauna are protected.</p>
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A better way of living

Did you know Bowden has the highest concentration of Green Star buildings anywhere in Australia? It has also achieved a project-wide 6-Star Green Star – Communities rating, one of only two awarded locally.

How did we do it? Bowden is a new generation development leading the way with many ground-breaking initiatives including energy reduction through passive and active measures for buildings. While developers looking to build here need to achieve a minimum 5-Star rating, the 6-Star Green Star – Communities rating demonstrates our world leadership and is assessed across five impact categories.

Most people would guess the categories include **Environment** and **Innovation**, however the other three might be a surprise. Starting with the planning phase, **Governance** addresses areas such as engagement, transparency and community and industry capacity building. **Economic Prosperity** builds on this by encouraging, among other things, affordable housing and investment in education.

The fifth impact category is **Liveability**. This is where we believe Bowden is truly – excuse the pun – streets ahead of other housing development options. Ticking the liveability boxes means creating a safe, accessible and culturally rich community that is inclusive and encourages active lifestyles.

We are developing streets that encourage walking and cycling, and providing more alternatives to car travel and car ownership.

Bowden is home to two GoGet cars, a car sharing service that members can use for planned or spur-of-the-moment trips, ranging from an hour upwards. After each trip, members return the cars to their pods, which are located outside Luminaire and opposite the Information & Sales Centre car park. One car effectively reduces the need for nine other cars in the neighbourhood... which is better for everyone!



Urban Sprawl

When Aspect Studios won the competitive tender to design Bowden Park, they had a clear vision in mind.

Director Tim Conybeare says the landscape architects and urban designers "wanted to create a place of wildness and an oasis of green." Brought to life by Landscape Construction Studios, the sprawling 5000-square-metre expanse encompasses a water play area, lush lawn, BBOs, public art, shade trees and a sensory garden. Tim says the Park will blossom over time and encourage new exploration and interaction within the Town Square.

"As the trees mature, they'll provide an increasing canopy and the sensory garden on Fourth Street will become a really great play space in itself." His favourite element of the design is the water play area – a simple series of jets flush with the ground and corresponding discs high above. At night, the installation changes from playful to ambient as coloured lights project up onto the discs. "We drew inspiration from the land's prior use by Clipsal," says Tim. "After dark, it's magical."



Creating the Public Art

After running an open tender process, Louise Paramor was selected to design Bowden's public art with three 'retro-futuristic' installations in the Town Square. Her works bring an element of fun and intrigue to the public space; some say they evoke thoughts of alien space ships and their passengers.

After completing a Bachelor of Fine Art in painting, Louise moved onto sculptures for her post-graduate study and as she tells it, "stumbled into making public art." Her commissioned work has been enjoyed by people across Australia and in Singapore and is also held in collections including the influential National Gallery of Victoria.

Much of her art uses industrial plastics and found objects, which also form the basis for her Town Square installations.

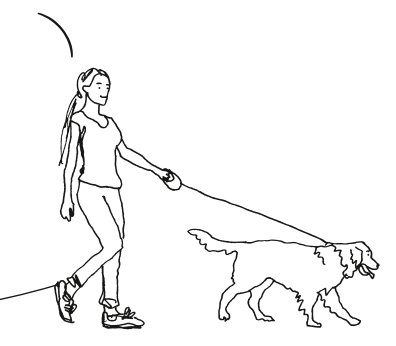
Her most significant piece to date towers a monumental 17 metres high and overlooks the Eastlink Freeway, about an hour out of Melbourne.



Louise is pragmatic about winning – or missing out on – commissions. "If the thing is right for the spot, the work will often come your way."



Bowden Park typifies the broader attitude we have towards our open areas. They are stimulating and inviting, even if all you want to do is take the dog for a walk.



Sprawl onto the lush Bowden Park lawns at the bi-weekly Plant 4 Markets, on Wednesday evenings and Saturdays. Dog friends welcome!

Happenings

Find yourself in the crowd!
lifemoreinteresting.com.au/happenings/gallery
has all our latest event snaps.

If you're at one of our events,
don't forget to share it with friends!
#LifeMoreInteresting

To see what events are coming up at
Bowden, visit lifemoreinteresting.com.au/happenings/coming-events



Park Terrace Community Garden

Just across Park Terrace you'll find the thriving community garden. Already furnishing us with vegetables, herbs, flowers and fruit, it's a great place in which to connect with nature, get active and make new friends. The gardeners meet regularly on Sundays from 2pm-3pm to tend the plots. Green thumb or not, you're welcome to join!

Drop in or get in contact via the garden's Facebook page: facebook.com/ParkTceCommunityGarden



The Prince's Terraces

Featuring 12 ultra energy-efficient homes, The Prince's Terraces is the first residential project in Australia to receive a 6-Star Green Star Design rating.

Construction is already well underway but now an impressive carving of the Prince's Feathers is also beginning to take shape.

The badge of the Prince of Wales comprises of three feathers, a coronet of crosses and fleur-de-lys and a ribbon with the motto 'Ich Dien' (I serve). It has been used in royal heraldry since the 14th century.

Now, using traditional artisan techniques, Senior Mason Ian Murray from Heritage Stone Restorations will spend more than 240 hours hand-carving the sandstone sculptures.



Udderly delightful

Jarmer's Kitchen has upped the stakes in the world of maître d's, with two life-size cows recently taking up residency outside its premises. A joint project with Renewal SA, the cows will get a colourful makeover during Adelaide Fringe by two rising Adelaide talents, painter Bianca Levai and street artist Tayla Carlaw.



New Bowden 'residents'

Just before Christmas we welcomed Fisher, Jamie and little Hurtle to the community. With names inspired by the founders in the area, they've been 'photo bombing' all over Bowden, so look out for them on our Facebook and Instagram pages.



Rack it up to training

If you spot the new bike racks around Bowden, this is the work of young participants in an engineering training program. A partnership between the Renewal SA Works Program, ATEC and WorkReady enabled program participants to gain a Certificate II in Engineering and hands-on experience in metal fabrication. Thanks everyone for designing, making and installing the bike racks – job well done!



He(art)land

We are firm believers that art nourishes us emotionally, intellectually and spiritually. So we could not be more pleased to see it flourishing in Bowden. Recent happenings include the opening of Sister Gallery on Sixth Street. Co-directors and artists Ashleigh D'Antonio and Mia Van den Bos will curate exhibitions of emerging artists within the space as well as introduce new internet and video artists via their website. Sister is supported by Fontanelle Gallery and Studios who previously occupied the gallery space.

Also gaining attention in our neighbourhood is figurative portrait artist and fashion illustrator Lisa King. Now painting a series of large-scale murals through her Walls of Wonderment project, she has been an object of wonder herself as she transforms The Bowery apartments. Her beautiful and finely worked portrait of a woman and bird is a stunning 27 metres high and brings a new vibrancy to the streetscape.



Bowden Flicks

The smell of popcorn rises from Bowden Park as people armed with a picnic rug or beanbag head to the park for a Friday night movie under the stars. Whilst enjoying tasty treats from the food truck, movies included The Sapphires and Eddie the Eagle. **Moonrise Kingdom is up next on the 31st of March.**



Making merry Christmas

Bowden residents came together in December to enjoy a festive brunch in the lead up to Christmas. Hosted by Renewal SA, the event was held in the laneway between Jarmer's Kitchen and Plant 1. 30 residents were delighted with a menu of brioche egg and bacon rolls, fresh fruit and freshly squeezed juice.

Bowden right now has so much going on. There's an energy around that is inviting and encouraging – you just have to discover 'your thing'.



Fashion fix

Following the great success of the Sunday Labels Style Market at Plant 4 in February, the showcase of South Australia's boutiques, labels, designers and stylists will come together on the first Sunday of every month from 10am to 4pm. More than 62 stalls with fashion for women, men and children plus a selection of trending homewares and décor - including beauty and styling, will feature over two levels of Plant 4. Entry is free and information, including parade times, is available at labelsstylemarkets.com



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2017 will see more apartment releases than ever before at Bowden, and because our buildings often sell out before they're built, you don't want to miss out. Make sure you're in the loop to hear about what's selling now and what's coming soon.

Let us know you're keen to be part of the community. Register online today at lifemoreinteresting.com.au or contact us for detailed floor plans and a price list.

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